

LONDON STATIONS - PAGE 1

SAMPLE SIZE:
Survey period - Q4 2023
Code Q (Quarter): 5,447 Diaries 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 22	Q3 23	Q4 23	Q4 23 vs. Q4 22	Q4 23 vs. Q3 23	Q4 22	Q3 23	Q4 23
BBC Radio London	Q	625	603	548	-12.3%	-9.1%	1.0	0.8	0.9
Capital London	Q	1631	1819	1618	-0.8%	-11.1%	3.5	3.6	3.6
Capital XTRA (London)	Q	663	754	739	11.5%	-2.0%	1.2	1.4	1.0
Gold London	Q	336	374	344	2.4%	-8.0%	1.1	1.1	1.1
Greatest Hits Radio (London)	Q	937	1145	1442	53.9%	25.9%	2.2	3.4	3.8
Heart London	Q	1807	2087	2003	10.8%	-4.0%	4.7	5.1	5.9
Kiss (London)	Q	893	1022	964	8.0%	-5.7%	1.8	1.6	1.5
LBC London	Q	1445	1386	1394	-3.5%	0.6%	7.7	7.4	7.3
LBC News (London)	Q	423	388	474	12.1%	22.2%	0.7	0.7	0.7
Magic (London)	Q	1311	1524	1670	27.4%	9.6%	3.8	3.6	5.7
Smooth Radio London	Q	907	1052	1076	18.6%	2.3%	2.3	2.3	2.3
Radio X London	Q	431	483	444	3.0%	-8.1%	1.5	1.6	1.7

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NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 22	Q3 23	Q4 23	Q4 23 vs. Q4 22	Q4 23 vs. Q3 23	Q4 22	Q3 23	Q4 23
BBC Radio 1	Q	1403	1352	1242	-11.5%	-8.1%	3.7	3.4	3.1
BBC Radio 2	Q	2349	2111	2115	-10.0%	0.2%	11.0	8.9	9.0
BBC Radio 3	Q	577	630	478	-17.2%	-24.1%	2.0	1.8	1.5
BBC Radio 4	Q	2548	2187	2212	-13.2%	1.1%	13.7	12.7	12.8
BBC Radio 5 live	Q	1318	1261	1174	-10.9%	-6.9%	3.1	3.2	2.6
Classic FM	Q	1220	1142	1122	-8.0%	-1.8%	4.2	3.6	4.8